

City of Black River Falls Profile

Jackson County, WI

POPULATION

	1980	1990	2000
City of Black River Falls	3,434	3,490	3,618
County of Jackson	16,831	16,588	19,100
State of Wisconsin	4,705,642	4,891,599	5,363,675

Source: U.S. Census Bureau

HOUSING UNITS

	1980	1990	2000
City of Black River Falls	1,436	1,547	1,679
County of Jackson	6,975	7,627	8,029
State of Wisconsin	1,863,897	2,055,676	2,321,144

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2000	2001	2002
City of Black River Falls \$	134	139	147
County of Jackson \$	744	836	861
State of Wisconsin \$	277,214	302,796	325,578

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

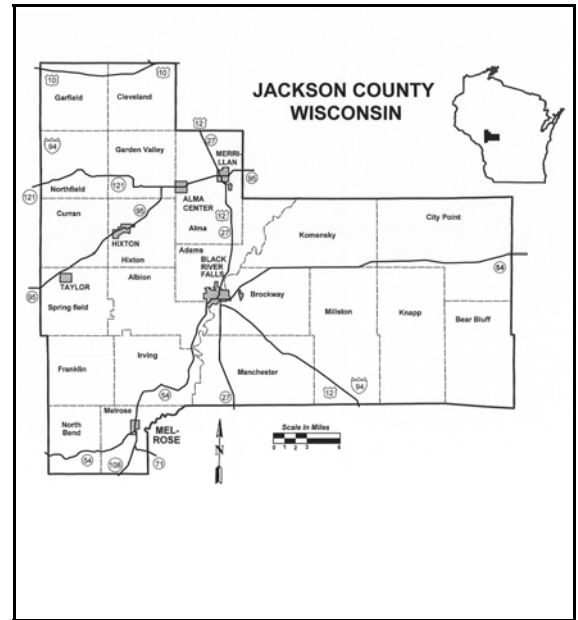
	1998	1999	2000
County of Jackson \$	19,998	20,871	21,852
State of Wisconsin \$	26,004	26,869	28,100
United States \$	26,893	27,843	29,469

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2000	2001
Jackson County Labor Force	11,729	11,586
Number Employed	11,223	10,987
Number Unemployed	506	599
Jackson County Unemployment Rate %	4.3	5.2
Wisconsin Unemployment Rate %	3.5	4.6
U.S. Unemployment Rate %	4.0	4.8

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	54, 27 (0 miles)
US Highways	12 (0 miles)
Interstates	94 (0 miles)

-Rail-

Union Pacific	
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-Air-

Local Airport::	Black River Falls Municipal
Nearest Sched Transport::	La Crosse Municipal Airport
Airlines:	Northwest, Skyway (Midwest), American Eagle
Mileage to Local Aiport:	3 miles
Mileage to Nearest Sched Transport:	45 miles

-Water-

Nearest public use terminal - La Crosse, WI	
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UTILITIES

-Electricity-

Provider: Black River Falls Municipal U Jackson Electric Cooperative
 Contact: (715) 284-9463 (715) 284-5385

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2001-

Provider: Municipal Act'l Cap (GPM): 1,500
 No of Wells: 4 Ground Storage: 500,000
 Elev Storage: 400,000

-Wastewater Treatment Facility 2000-

Provider: C. Black River Falls
 Construction Date: 1973
 Mo BOD Design Load (lbs/day): 1,118
 Mo Design Flow (MGD - millions gallons per day): 580,000
 CMAR Report Point Total: 8

-Telecommunications-

Provider: Centurytel
 Contact: Residential (608) 796-5300 Business (608) 796-5200
 Fiberoptics: Centurytel
 Contact: Residential (608) 796-5300 Business (608) 796-5200

-Solid Waste-

Provider: Superior Services (888) 749-1700
 Recycling Provider: City of Black River Falls (715) 284-5514

2001 TAXES

-Local Property Taxes-

Effective Full Value Rate/\$1000: 26.34
 Tax on machinery, equip inventory: Exempt
 Real Pers Property Full Value: 155,826,000
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .281 gallon
 Personal Income Tax: 4.6% - 6.75% (married filing jointly)
 Capital Gains Tax: 60% exemption

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	60
Construction:	107
Manufacturing:	172
Wholesale Trade:	7
Retail Trade:	210
Transportation and Warehousing and Utilities:	77
Information:	6
Finance, Ins, Real Estate, Rental/leasing:	78
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	59
Educational, Health Social Serv:	440
Arts, Entertain, Rec, Accom and Food Serv:	228
Other Services (except public admin):	87
Public Admin:	98
Total Employment by Industry	1629

Source: U.S. Census Bureau

2000 WAGE ESTIMATES

	Avg	Median
Office and Administrative Support:	15.32	14.58
Welders, Cutters, Solderers and Brazers:	13.76	9.17
Truck Drivers, heavy and tractor trailer:	20.69	6.63
Computer Support Specialists:	15.32	15.22
Construction Laborers:	14.12	13.37
Managers, all other:	27.41	26.71
Machinists:	14.50	12.59
Janitors and cleaners, except maids and hskeping:	9.54	9.57
Registered Nurses:	19.60	19.18
Retail Salespersons:	8.16	7.51

Source: U.S. Dept. of Labor and Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

2001-2002	County	State
High School Drop Out Rate %:	1.80	2.10
Voch Tech:	Western Wis Tech, 50 mi	
University(s):	UW La Crosse & Viterbo, 50 mi	
Hospital(s):	Black River Falls	

-LOCAL CONTACT-

Name: City Clerk
 Address: 101 S Second
 City, State, and Zip: Black River Falls, WI 54615
 Telephone: (715) 284-5514 Email: _____

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 240 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com